GENERAL FUSION GROUP LTD.

POSITION DESCRIPTION FOR THE CHIEF EXECUTIVE OFFICER

Function

The primary responsibility of the Chief Executive Officer (the "**CEO**") is to lead General Fusion Group Ltd. (the "**Company**") by providing strategic direction, developing and implementing plans, policies, strategies, and budgets to execute on that direction, providing effective leadership, and fostering a culture of integrity, good governance, ethical and sustainable decision-making.

The CEO will report to the board of directors of the Company (the "**Board**").

Specific Responsibilities

In fulfilling his or her responsibilities, the CEO will:

1. Manage and oversee the day-to-day business affairs of the Company.
2. Provide leadership to, and guide and inspire the senior management team.
3. Establish the Company's long-term strategic plan in conjunction with the Board, and assist in the formulation of the Company's corporate vision, objectives and goals.
4. Oversee the development of annual objectives, monitor the corporate performance relative to the foregoing and develop strategies for improvement as necessary, and provide periodic reports and recommendations to the Board in connection therewith.
5. Oversee the development of the Company's annual budget, including any significant capital plans and allocation of funds to operations and capital projects, and present the annual budget to the Board for approval.
6. Evaluate the performance of the other senior executive officers of the Company and other senior management and make recommendations with respect to their compensation.
7. Take steps to build an effective management team below the level of the CEO, and oversee the Company's active plan for management's development and succession.
8. Direct and oversee the securing of any financings deemed by the Board to be necessary for the Company to maintain its operations and development, and carry out assessments of various financing alternatives including debt, equity and hybrid options.
9. Make regular assessments of the capital structure of the Company in order to ensure an optimal capital mix of debt and equity.
10. Lead the development of appropriate and effective risk management strategies, including procedures to identify and manage the principal risks of the Company.
11. Oversee an appropriate internal control environment for the business, including, without limitation, along with the Chief Financial Officer (or in the absence of a Chief Financial Officer, the most senior member of the finance team) and other senior executive officers, reviewing, and evaluating the Company's disclosure controls and procedures and internal control over financial reporting (as each is defined under applicable securities laws) and maintaining and enhancing their effectiveness as necessary.
12. Communicate in a timely and candid manner with the Board on any matters of importance affecting the Company, support the Chair of the Board in setting Board agendas, and provide timely and

relevant information to the Board in order to enable the Board to effectively discharge its obligations.

13. Foster a corporate culture that promotes and encourages ethical practices, integrity and compliance with applicable laws, including conveying to management and all levels of employees the importance of doing the same.
14. Maintain a positive and ethical work climate that is conducive to attracting, retaining and motivating a diverse group of top-quality employees at all levels.
15. Represent the Company in a way that enhances and maintains the Company's reputation.
16. Serve as an external spokesperson for the Company, and provide direction and leadership in managing relations with the Company's stakeholders, including shareholders, the financial community, the media, government and non-government organizations, and the general public.

Approved: July 10, 2026.